



#BETHEBRAND

COLLABORATE. CREATE. PRINT.

packages +

PRICE GUIDE.



Welcome... I'm Martina, the innovator behind the business and the creator behind the designs. I am both the heart and the brains of M By Design. That's why I appreciate how much your own business means to you.

We collaborate one-on-one with business owners to create beautifully designed visual identities, print collateral, and promotional products to help you elevate your marketing.

Visual branding is what brings your brand to life. I'm proud to offer different branding packages and general pricing to suit all budgets and needs. This guide outlines these offerings and shares a little bit about my process too, to help give you a feel for what to expect. Please feel free to get in touch if questions arise or you don't see what you need.

Thank you for the opportunity to share what I do with you!

*martina*

Executive Design Addict

# THE BRANDING PROCESS.

## OUR STEP-BY-STEP CREATIVE PROCESS

### PLAN.

Once your project is booked, you've paid your deposit and you've completed your questionnaire, we'll schedule a time to have another chat. If you already have a design brief that's great, if not don't worry we can work it out together. The most important part of my process is getting to know you and your business in as much detail as possible. We go over your questionnaire to make sure we're both on the same page, and I can answer any questions that you may have.

### EXPLORE.

Once the design brief is clear, I can then begin to gather inspiration and information to help inform design decisions. This involves looking at your clients or customers, your competitors and other aspirational brands.

### CRAFT.

Now the most exciting part – watch as your project starts to come to life. I'll go away and

create a number of different concepts, refine the best ones, and send a completed proof to you for review. You'll send me feedback and I'll make any changes as required. I might get it perfect first go, other times we may have to go back and forth to ensure that you're 100% happy. Refer to your proposal for revision allowances.

### DELIVER.

Signed, sealed and delivered. Once your project is completed and your final invoice is paid, I'll send you your finalised files or organise the printing as outlined in your package. I'll work with you to ensure you have everything you need to launch the project and let it flourish in the world.

### CATCH UP.

It doesn't end there. I will check in from time to time to see how you are going and to get your feedback on the project. I can answer any questions you have and see if there is anything else we can do to make you shine.



# GRAPHIC DESIGN.

# PRICING.

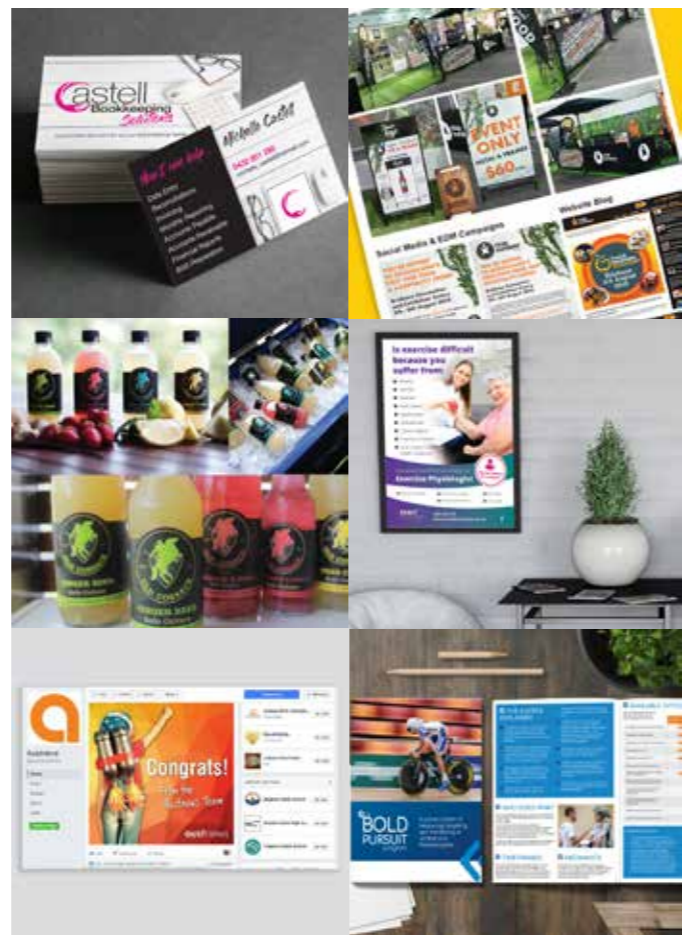
We have a solution for every need, so if you don't see something listed here, contact us for a custom proposal.

Prices are inc. GST and include up to two rounds of revision.

From idea, to the final print, I focus on visually highlighting your unique appeal. Images, layout, colour, and typography all play their part in developing and realising the concepts that work for your business. High quality, professionally designed graphics create a great impression. Ultimately, it's about creating the perception that you are professional, trustworthy, and worthwhile.

Potential customers don't have the opportunity to experience your amazing service or product before deciding to engage in business with you. This means their only option is to assess you on the words and visuals you give them. Create the right perception with a lasting impression. You need great quality graphic design to instill confidence in your business.

- Business Cards
- Stationery
- Brochures + Flyers
- Presentation Folders
- Books + Magazines
- Invitations
- Annual Reports
- Catalogues
- Signage
- Posters
- Menus
- Labels + Packaging
- Digital Design
- Social Media
- + much more



## PRINTED DESIGN

Business Cards	\$120
Stationery	from \$60
Presentation Folders	\$180
Gift Vouchers + Invitations	\$120
Postcards	\$120
Brochures + Flyers	from \$240
Print Advertising	\$120
Labels + Packaging	from \$120
Magnets	\$120

## PUBLICATION DESIGN

Books + Magazines	from \$720
Catalogues	from \$720
Annual Reports	from \$720
Book Cover Design	\$120

## DIGITAL DESIGN

Digital Advertising	\$120
Email Signature	\$90
EDM Template + Typesetting	from \$120
Social Media Images (set of 5)	\$90

## LARGE FORMAT DESIGN

Posters	\$240
Signage (vinyl, alupanel, corflute etc)	\$240
Outdoor Branding (marquees etc)	from \$240
Event/Exhibition Branding	from \$240

## COMBO PACKAGES

Corporate Stationery	from \$120
Social Media Start Up	from \$120
Signage Kits	from \$240
Event Kits	from \$240



**ORDER OR ENQUIRE NOW**

*\*Prices are for design only. Prices are subject to change without notice.*



# BRAND + LOGO DESIGN. PRICING.

We have a solution for every need, so if you don't see something listed here, contact us for a custom proposal.

Prices are inc. GST and include up to two rounds of revision.

There are several important factors in brand design. Clarity, consistency and personality. Your customers familiarise themselves with you through your branding. It entices them, it reassures them, and it imprints in their memories. M By Design specialises in brand design for your business. Brand development is ultimately the central factor in our work together.

Potential customers don't have the opportunity to experience your amazing service or product before deciding to engage in business with you. This means their only option is to assess you on the words and visuals you give them. Create the right perception with a lasting impression. You need great quality branding to instill confidence in your business.

New business Logos

Logo Refresh + Revamp

Event Logos

New Branding

Branding Refresh

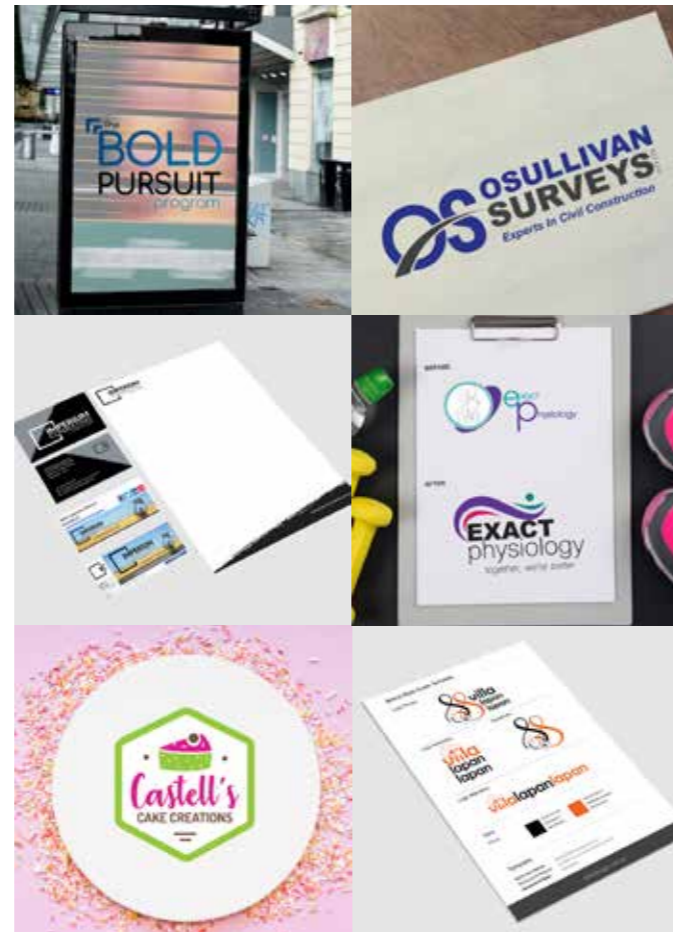
Brand Revamp

Style Guides

Ongoing Development

Logo Redraws

+ much more



## STARTER

\$199

3 concepts to choose from

Up to 2 revisions of the selected concept

Simple Logo Style Guide (color/font info)

File formats available: PDF, JPEG, PNG, EPS

Turnaround 5-7 business days

## BASIC

\$299

4 concepts to choose from

Up to 3 revisions of the selected concept

Logo Variations & Elements\*

Standard Logo Style Guide (color/font info)

File formats available: PDF, JPEG, PNG, EPS

Turnaround 5-10 business days

## DELUXE

\$499

5 concepts to choose from

Up to 4 revisions of the selected concept

Logo Variations & Elements\*

Standard Logo Style Guide (color/font info)

File formats available: PDF, JPEG, PNG, EPS

Business Card + Email Signature Design

250 FREE Business Cards printed

Turnaround 5-14 business days

## GENERAL PRICING

Rush Logo Design	\$199
Logo Refresh + Redraw	\$120
Simple Style Guide	\$80
Visual Brand Health Check	\$120

## COMBO PACKAGES

Corporate Stationery	from \$120
Social Media Start Up	from \$120
Identity Package + Brochure	\$799



ORDER OR ENQUIRE NOW

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# PRINT MANAGEMENT. PRICING.

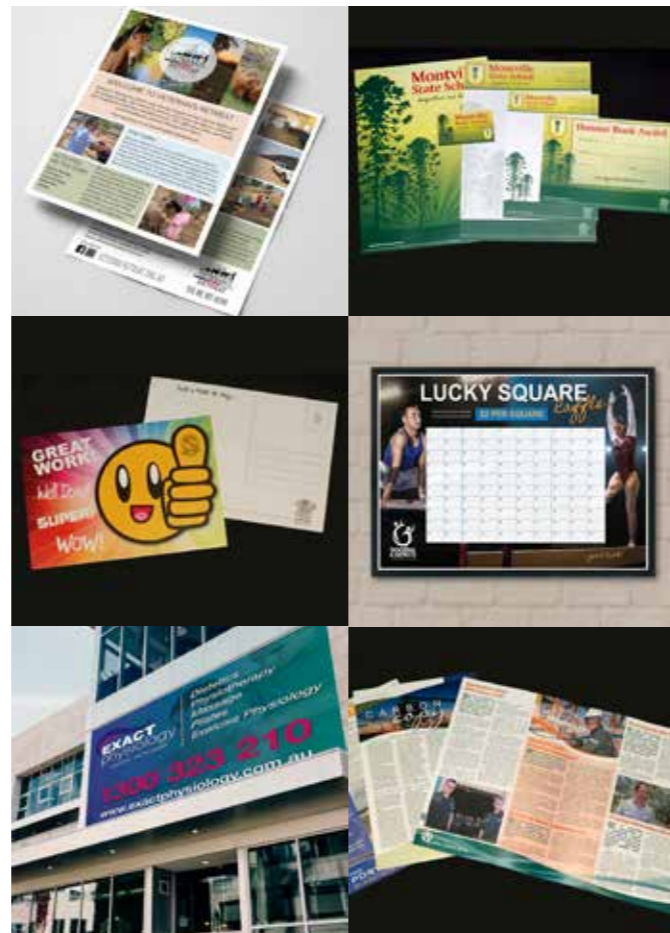
We have a solution for every need, so if you don't see something listed here, contact us for a custom proposal.

Prices are inc. GST and include up to two rounds of revision.

It's all about perception. When your print medium is crisp, clear, and professional, your customers are attracted to you. This attraction builds trust and directly leads to more feet through your door.

Our quest for high quality print output and appreciation for deadlines mean we have spent a lot of time developing a network of premium print partners. Having this strong network means we can deliver high quality print projects on time, every time.

- Business Cards
- Stationery
- Brochures + Flyers
- Presentation Folders
- Books + Magazines
- Invitations
- Annual Reports
- Catalogues
- Signage
- Posters
- Menus
- Stickers
- Event Displays
- Offset + Digital
- Large Format
- + much more



## GENERAL

Business Cards	from \$165
Stationery	from \$300
Presentation Folders	from \$1040
Postcards	from \$300
Brochures + Flyers	from \$290
Labels + Packaging	from \$120
Magnets	from \$365
Bumper Stickers	from \$210

## PUBLICATIONS

Books + Magazines	from \$750
Catalogues	from \$750
Annual Reports	from \$750
Calendars	from \$470

## LARGE FORMAT DESIGN

Posters	\$250
Signage (vinyl, alupanel, corflute etc)	\$425
Outdoor Branding (marquees etc)	from \$530
Event/Exhibition Branding	from \$365

## COMBO PACKAGES

Corporate Stationery	from \$360
Signage Kits	from \$850
Event Kits	from \$1200



**ORDER OR ENQUIRE NOW**

*\*Prices are subject to change without notice.*

# PROMO MARKETING.

There are so many opportunities to present a promotional product to help strengthen and position your brand. Trade shows, premium with purchase, loyalty and incentives, conference delegate gifts – there are so many great possibilities.

We have a wide range of custom branded promotional products to choose from. We can help you out with selecting on brand products for your business or sourcing custom solutions.

Pens

Drinkware

Key Rings

Bags

Stubby Coolers

Lanyards

Bottle Openers

Event Signage

Umbrella

Flash (USB) Drives

Apparel

Headwear

+ sooo much more

[VIEW OUR RANGE](#)

All Pricing is POA, please contact us to prepare a custom proposal.

[ORDER OR ENQUIRE NOW](#)



“If you think good design is expensive, you should look at the cost of bad design.”

– Ralf Speth

# WHAT NOW.

NEXT STEPS + FAQ's

So you've had look at everything and you like what you see? Fantastic!

The next step is to book a 15 minute Discovery Call with us, so we can chat via video or phone and learn a little more about your business and make sure that we are the right fit for your project. You'll also have the opportunity to ask any questions that you may have.

The call is complimentary and you're under no obligation to continue afterwards, so if you're still on the fence, book the call, you've got nothing to lose!

We can't wait to hear from you!

[BOOK A DISCOVERY CALL](#)

*PS. if you have any questions, you require a custom proposal, or you're having trouble with the booking form, please email me at [hello@mbydesign.com.au](mailto:hello@mbydesign.com.au)*

## HOW LONG DOES THE PROCESS TAKE AND WHEN CAN WE GET STARTED?

Approximate timelines for each package are noted. Actual timelines and start dates will depend on my project calendar, your specific needs, branding add-ons, when holidays etc. We'll discuss more before booking, so you know what to expect!

## WHAT IF I DON'T LIKE WHAT YOU DESIGN?

We always work to our highest standards within the confines of the timeline, brief and budget provided. If at any stage you would like to stop working together, that is totally fine, and you will only need to pay for the work that has been completed up to that stage.

## I NEED A DESIGNER ON A REGULAR BASIS, CAN YOU HELP?

Absolutely! I have a number of clients that I've been working with long-term. Whether on an ad hoc basis, or set hours each month. Please contact me so that we can discuss your requirements.

[VIEW ALL FAQ's](#)

[VIEW T&C's](#)



#BETHEBRAND

INSPIRED BY DIFFERENCE.

LET'S CONNECT

